

VARN2023: When Communities Lead, Global Immunization Succeeds

DAY 1: JUNE 13, 2023

8:30 - 10:30 AM

Ballroom 1

KEYNOTE SESSION: Welcome & Keynote Dialogue

Welcoming Remarks and Videos by Ève Dubé, PhD, VARN Chair

Medical Anthropologist, Quebec National Institute of Public Health, Canada

Keynote Remarks

- **Anuradha Gupta**, MBA, *President of Global Immunization, Sabin Vaccine Institute*
Immunization: The Equity Imperative

Keynote Dialogue

Moderator: Anuradha Gupta

- **Deepa Risal Pokharel**, MA, *Senior Adviser, Social and Behavior Change/Team Lead Immunization Demand, UNICEF HQ*
- **Mpho Z. Shelile**, MSN, *Nurse-Midwife, Lesotho*
- **Saad Omer**, MBBS, PhD, *Director, University of Texas Southwestern Medical Center, USA*
- **Mutua L. Mutinda**, KECN, KRCHN, *Head of Health Promotion in Nairobi City County, Kenya*
- **Glenda Gray**, MBBCh, FC Paeds, DSc, *President, South African Medical Research Council*

10:30 - 11:00 AM

MORNING BREAK

11:00 AM -

12:45 PM

Ballroom 1

CONCURRENT SESSION I: Recovery & Reimagining Childhood Essential Immunization

SESSION 1: Research-Based

Moderator: Stacey Knobler, MSc, *Vice President, Vaccine Innovation & Global Immunization, Sabin Vaccine Institute*

- **Doris Njomo**, PhD, MA, *Principal Research Scientist, Kenya Medical Research Institute*
Effect of COVID-19 Pandemic on Routine Childhood Vaccination in Kenya
- **Sara Al-Dahir**, PharmD, PhD, *Clinical Professor, Xavier University of Louisiana*
The Impact of Coronavirus Pandemic Shutdowns on Immunization Completion in Hadeetha, Anbar, Iraq: A Case-Study of Vaccine Completion in a Recovering Healthcare System
- **Carla Puca**, MPH, MIDI, *Project Officer, Telethon Kids Institute, Australia*
Moort Vax Waangkiny: Understanding Barriers to Routine Vaccine Uptake Among Aboriginal Children Aged Under 5 Years in the Perth Metropolitan Region
- **Naby Yaya Conté**, MD, MPH, *WHO Consultant, EPI Program Guinea*
Study of Factors Associated with Zero Dose and Under-Immunized Children in the Health District of Siguiri in Guinea 2022

(Presenting in French)

Ballroom 2

SESSION 2: Demand Generation Focused

Moderator: Sharon Barnhardt, PhD, MPA, *Director of Research, Center for Social and Behavior Change, Ashoka University*

- **Mofeyisara Omobowale**, PhD, *Lecturer, Institute of Child Health, College of Medicine, University of Ibadan, Nigeria*
Increasing Demand for Vaccination Through Innovative Childhood Immunization Strategies for Working Mothers in Ibadan: The Role of Social (Relations) Influencers
- **Dumisile Nkosi**, MSc, *Clinical Trial Coordinator, University of Malawi*
Determinants of Vaccine Coverage and Acceptability of Malaria RTSS Vaccine in Children Aged 6-23 Months in Malawi: A Healthcare Provider's Perspective.
- **Septina Frisca Tobing**, MAAPD, *Quality Assurance Coordinator, Empatika*
Engaging Private Sector to Increase Routine Childhood Immunization in Indonesia
- **Devi Leena Bose**, MA, *Director, Behavioral Change and Communication, Kantar, India*
Lessons on Strengthening Vaccine Demand and Uptake by Parents of Children Under Two: Notes from Pilot in Northern India
- **Emily Hoffman**, MD, *Infectious Disease Fellow, New York University*
Developing Peer Vaccine Educators within Community Healthcare Practices: A Pragmatic, Multi-Site Randomized Controlled Trial of Peer Education to Increase Routine Pediatric Vaccine Uptake in New York

Ballroom 3

SESSION 3: Practice-Based

Moderator: Richard Kabanda, PhD, MPH, MBA, *Acting Commissioner Health Services, Health Promotion, Education, and Health Communication, Ministry of Health, Uganda*

- **Carla Toko**, MPH, *Senior Manager, Advocacy & Communications, VillageReach*
Integration of COVID-19 Vaccination with Routine Immunization Services at Two Primary Health Centers in Kinshasa, Democratic Republic of Congo
- **Yatender Singh**, MSW, *Program Manager, Project Concern International*
Rebounding Routine Immunization Coverage Slowed Down by COVID-19 Pandemic: How Community Action Groups (CAGs) Came Forward and Turned the Tide in Uttar Pradesh, India
- **Muhammad Zia Muneer**, MPhil, *Manager, IRD Pakistan*
Exploring Caregivers' Concerns and Queries Related to Routine Maternal and Childhood Immunizations in Pakistan: Analysis of Provincial Helpline Data from 2019 to 2022
- **Mavuto Thomas**, MPH, *Chief Health Promotion Officer, Ministry of Health Malawi*
Reducing the Zero Dose Children in Mtengowanthenge, Dowa District in Malawi
- **Sangwe Clovis Nchinjoh**, MD, MPH, MSc, *Founder and Board President, Community Health Research Hub, Cameroon*
The Use of Community-Oriented Primary Care (COPC) Model to Generate Vaccine Demand: The Case of a Remote Fishing Community in Cameroon

12:45 - 2:00 PM

LUNCH

#VARN2023



VACCINATION ACCEPTANCE
RESEARCH NETWORK
SABIN VACCINE INSTITUTE



2:00 - 3:45 PM **CONCURRENT SESSION II: Vaccinating across the Life-Course: Maximizing the Benefits to All**

Ballroom 1 **SESSION 1: Research-Based**

Moderator: **Susanne Montgomery**, PhD, MPH, MS, *Professor and Dean, Loma Linda University*

- **Laura Skrip**, PhD, *Associate Professor, University of Liberia College of Health Sciences*
Assessing Social, Demographic, and Clinical Drivers of COVID-19 Vaccination Behavior in Post-Ebola Liberia
- **Porcia Manandhar**, PhD Candidate, *Johns Hopkins University*
Research on COVID-19 Vaccine Trust, Inequities, and Hesitancy in Nepal
- **Julio Ichazo**, MAppEc, *Project Coordinator, Fundación Bunge y Born*
First Vaccine Confidence and Access Index in Argentina: Results Comparison from 2019 to 2022
- **Saif ul Hadi**, MA, *Director, Global Access and Behavioral Research, International AIDS Vaccine Initiative*
How Gamified Behavioral Experiments Can Enable a Deeper Understanding of Say-Do Gaps: Learnings From an HIV Broadly Neutralizing Antibody Acceptability Study in India
- **Stefan Mandić-Rajčević**, MD, PhD, *Social & Behavior Change Specialist, JSI Research & Training Institute, Inc*
Developing a Behavior-Led Strategy to Integrate COVID-19 Vaccination into Life-Course Vaccination and Healthy Lifestyles

Ballroom 2 **SESSION 2: Demand Generation Focused**

Moderator: **Chisom Obi-Jeff**, MSc, *Principal/CEO, Brooks Insights*

- **Richard Kabanda**, PhD, MPH, MBA, *Acting Commissioner Health Services, Health Promotion, Education, and Health Communication, Ministry of Health, Uganda*
Demand Generation as Part of Pandemic Preparedness, Vaccine Access and Delivery, and Decision-Making
- **Rupali Limaye**, PhD, MPH, MA, *Deputy Director, International Vaccine Access Center, Johns Hopkins Bloomberg School of Public Health*
Vaccine Acceptance and Demand Generation for Future Vaccines
- **Mark Donald C. Reñosa**, RN, MSN, *Supervising Science Research Specialist, Department of Epidemiology and Biostatistics, Research Institute for Tropical Medicine - Department of Health, Philippines*
Human-Centered Design Bolsters Vaccine Confidence in the Philippines – Results of a Randomized Controlled Trial
- **Kiranmayee Muralidhar**, MBBS, MPH, *Research Physician, Public Health Research Institute of India*
Knowledge and Acceptability of HPV Vaccination for Young Adult Women in Rural Mysore District, India: A Mixed-Methods Study
- **Heather Lanthorn**, ScD, MPH, *Program Director, Social Science Research Council*
The Mercury Project: Cost-Effective, Scalable Solutions to Insufficient Demand for Vaccinations Over the Life Course
- **Heidi J. Larson**, PhD, *Professor of Anthropology, Risk and Decision Science, Director, The Vaccine Confidence Project, London School of Hygiene & Tropical Medicine*
HPV and the Challenges Presented by the Perception and Practice of a "Female Only" Vaccine

Ballroom 3 **SESSION 3: Practice-Based**

Moderator: **Aamer Ikram**, PhD, MCPS, *Chief Executive Officer, National Institute Health of Pakistan*

- **Prem Singh**, MBBS, MD, *Associate Director and Country Lead-Immunization, Jhpiego*
Building a Sustainable Adolescent Vaccination Program: Lessons From Recent Efforts to Improve the Uptake of Td Vaccination Across Four States of India
- **Marissa Malchione**, MS, *Senior Manager, Research & Analysis, Vaccine Innovation & Global Immunization, Sabin Vaccine Institute*
Exploring Determinants of Response-Ready Influenza Vaccination Programs in Middle-Income Countries
- **Saransh Sharma**, MSc, *Lead – Behavioral Science, Final Mile Consulting*
Psycho-Behavioral Segmentation and Targeted Solutions for COVID Vaccine Uptake in LMICs [Burkina Faso, Cote d'Ivoire, Kenya, Pakistan]
- **Angela Chaudhuri**, MPH, *Chief Catalyst, Swasti*
Last Mile Access to Vaccines: The Case for People-Centered Health Response
- **Addja Amani**, MD, MPH, MVDD, PhD Candidate, *Global COVID-19 Vaccine Delivery Partnership, WHO Regional Office for Africa*
Using the Integration Mapping Tool to Support Countries in Assessing Their Level of Integration
- **Marley Jurgensmeyer**, MPH, *Research Associate, International Vaccine Access Center, Johns Hopkins Bloomberg School of Public Health*
VIEW-hub: Visualizing Data on Vaccine Use and Impact

3:45 - 4:00 PM

AFTERNOON BREAK

4:00 - 5:00 PM

POSTER SESSION 1

Riverside Foyer

Childhood Essential Immunization

Riverside Rooms 5-7

Life-Course Vaccination

5:00 - 7:00 PM

SIDE EVENT

Ballroom 2

Vaccination Demand Hub Global Partners Session

7:00 PM

ON-SITE RECEPTION

Siam Yacht Club

8:00 - 10:00 AM **PLENARY II: Inequities Creating Zero-Dose Communities & Gender Gaps in Immunization**

Ballroom 1

Moderator: Glenda Gray, MBCh, FC Paeds, DSc, *President, South African Medical Research Council*

Part 1: Moderated Fireside Chat

- **Edina Amponsah-Dacosta**, PhD, MPH, *Postdoctoral Research Fellow, Vaccines for Africa Initiative (VACFA), South Africa*
- **Sunitha Chandrasekhar**, PhD, *Vice President Public Health, 3Analytics*
- **Deepa Risal Pokharel**, MA, *Senior Adviser, Social and Behavior Change/Team Lead Immunization Demand, UNICEF HQ*

Part 2: Presentation Panel

- **Bhakti Ghatole**, MSAP, *Research Assistant, Sangath, India*
Structural Inequities in COVID-19 Vaccine Access and Uptake Among Transgender and Disability Communities
- **Chinedu Anthony Iwu**, MBBS, MPH, MBA, *Consultant, Department of Community Medicine, College of Medicine, Imo State University*
Challenges for Mothers in Rural Areas [of Nigeria] in the Uptake of HPV Vaccines Among Their Children in a Developing Country
- **Claire Thomas**, *Co-Deputy Director, Minority Rights Group International*
Application of a Diversity Equity and Inclusion Framework to Address the Immunization Zero Dose Challenge in Somalia
- **Manojkumar Choudhary**, PhD, MPS, *Monitoring and Evaluation Specialist, CORE Group Partners Project*
Value of Deploying Community-Level Mobilizers to Mobilize Communities and Boost or Rebound Vaccination Uptake: CORE Group Partners Project's (CGPP) Experience in Increasing Polio, Routine Immunization, and COVID-19 Vaccination in Hard-to-Reach Areas of Uttar Pradesh, India

10:00 - 10:30 AM

MORNING BREAK

10:30 - 12:30 PM **PLENARY III: Inequities Within Conflict-Settings & Amongst Marginalized Communities**

Ballroom 1

Moderator: Holly Seale, PhD, MPH, *Associate Professor, School of Population Health, University of New South Wales, Australia*

Part 1: Moderated Fireside Chat

- **Magid Al-Gunaid**, MBCh, MPA, *Public Health Programs Director, GHD/EMPHNET*
- **Anant Bhan**, MBBS, MHSc, *Mentor, Principal Investigator, Project Lead, Sangath, India*
- **Amaya Gillespie**, *Senior Social and Behaviour Change Scientist, UNICEF regional office for Middle East and Northern Africa*

Part 2: Presentation Panel

- **Chattiya Nitpolprasert**, PhD Fellow, *Social and Behavioral Researcher, Adam's Love Global Foundation*
COVID-19 Vaccination and People Living with HIV in Thailand
- **Mónica Berger González**, PhD, MPH, *Director, Unit of Medical Anthropology, Universidad del Valle de Guatemala*
Vaccination in Plurimedical Settings: Understanding Traditional Medicine's Role for Effective Communication Efforts Against COVID-19
- **Patricka Chulamokha**, MA, MPH, *Regional Vaccination Support Officer, International Organization for Migration*
Understanding and Addressing COVID-19 Vaccine Confidence and Demand in Displaced Person Shelters on the Thai Myanmar Border—A Human-Centered Design Project
- **Mohamed Modber**, RN, CHN, *Community Health Nurse, Sudan*
Barriers to Vaccination in the Conflict Setting of Sudan

12:30 - 1:30 PM

LUNCH

1:30 - 3:00 PM CONCURRENT SESSION III: Complexities of Vaccine Equity

Ballroom 1

SESSION 1: Research-Based

Moderator: Rupali Limaye, PhD, MPH, MA, Deputy Director, International Vaccine Access Center, Johns Hopkins Bloomberg School of Public Health

- **Lili Nur Indah Sari, MPP, Vaccine Senior Program Officer, Clinton Health Access Initiative**
COVID-19 Vaccine Acceptance Survey in Indonesia: Community and Provider Perspectives Across Four Provinces
- **Katie Attwell, PhD, Associate Professor, University of Western Australia**
Vaccination Acceptance Amongst At-Risk and Neglected Groups: Recentering the State to Address the Limitations of Existing Theoretical Frameworks
- **Melanie Abongo Awino, PhD, MPH, Clinical Researcher, Kenyatta National Hospital**
Prevalence and Challenges of Uptake of COVID-19 Vaccine Among the Key Population in Kenya
- **Sneha Shashidhara, PhD, Senior Research Fellow, Ashoka University**
COVID-19 Vaccine Hesitancy in Rural India

Ballroom 2

SESSION 2: Demand Generation Focused

Moderator: Mavuto Thomas, MPH, Chief Health Promotion Officer, Ministry of Health Malawi

- **Thiaba Fame, MPH, Risk Communication & Community Engagement Coordinator, International Federation of Red Cross and Red Crescent Societies**
Using Real-Time Community Insights to Inform and Adapt Plans and Strategies to Improve Vaccine Uptake: Red Cross and Red Crescent Approach and Lessons Learned from Ebola to COVID-19
- **Raveesha Mugali, MD, MPH, Health Specialist - Immunization, UNICEF**
Rapid Community Assessments are Effective Tools for Identifying, Understanding and Reaching Missed Communities, Especially During the Pandemic
- **Linda Shuro, PhD, Evaluation Coordinator, VillageReach**
Evaluation of Community-Based Participatory Project to Identify Barriers of Childhood Immunization Uptake and Generate Community-Driven Solutions in Zambézia, Mozambique
- **Viviane Bianco, MSGH, Social and Behavior Change Specialist, UNICEF Regional Office for Europe**
Implementing a Nation-Wide SMS Reminder to Increase HPV Vaccination in Georgia: Results from a 5-Arm Parallel Randomized Controlled Trial
- **Corrina Moucheraud, ScD, MPH, Associate Professor, University of California Los Angeles**
HPV Vaccination in Kenya: Factors Associated with Uptake
- **Holly Seale, PhD, MPH, Associate Professor, School of Population Health, University of New South Wales**
"It's no use saying it in English": A Qualitative Study Exploring the Strategies to Enhance Immunization Uptake Amongst Ethnic Minority Communities in Australia

Ballroom 3

SESSION 3: Practice-Based

Moderator: Robert Kanwagi, MPH, Team Lead, Vaccine Confidence Project

- **Yulianto Santoso Kurniawan, MD, National COVID-19 Coordinator (Vaccine Access & Health Security Initiative), Australia Indonesia Health Security Partnership**
Inclusive Vaccination: Narrowing Operational Gaps COVID-19 Vaccinations for People with Disability
- **Djeneba Coulibaly-Traore, PhD, MPH, Country Project Director, PATH**
Improving Vaccine Uptake in the Democratic Republic of Congo: Engagement of Non-Traditional Partners to Improve COVID-19 and Routine Immunization
- **Sabitri Bhatta, MA, Vaccination Program Support Specialist, Abt Associates, Inc**
Engaging Community Health Workers, Elected Leaders, and Other Influential Community Members in Communication and Mobilization Activities to Increase COVID-19 Vaccine Acceptance in Municipalities with Low Vaccination Coverage [in Nepal].
- **Isaac Olufadewa, MBBS, MHS, Founder, Slum and Rural Health Initiative**
Young People as Change Agents in Vaccination Programs: Lessons from the 'Youth for COVAX' Project in 2 African Countries [Nigeria and Ethiopia]
- **Doreen Tuhebwe, PhD Candidate, MPH, Research Fellow, Makerere School of Public Health**
Improving HPV Vaccine Acceptance Through Peer-to-peer Education Among Adolescent Girls in the Urban Poor Settings of Kisenyi, Kampala, Uganda

3:00 - 3:30 PM

AFTERNOON BREAK

3:30 - 4:30 PM

POSTER SESSION 2

Riverside Rooms 5-7

Demand Generation

Riverside Foyer

Social Listening and Combating Misinformation

4:30 - 6:30 PM

SIDE EVENTS

Ballroom 2

**Skills Building Session on Applied Behavioral Science for Health Equity
Facilitated by UNICEF**

Ballroom 3

**How Understanding Behavior Can Help Us Improve Immunization Services Experiences
Facilitation/Moderation: The Vaccination Demand Hub facilitated by JSI**

6:30 - 8:30 PM

Ballroom 1

EVENING EVENT: Sabin Vaccine Institute's Social and Behavioral Research Grants Program: Video Narrative Project Screening

Welcoming Remarks:

Theresa Sommers, PhD, MPH, *Senior Manager of Research, Vaccine Acceptance & Demand, Sabin Vaccine Institute*
Nick Boehman, *Associate, Vaccine Acceptance & Demand, Sabin Vaccine Institute*

Screening:

- *Setting the Scene: Opportunity for Positive Change*
- *Methodology, Data Gathering, & Analysis*

Panel Discussion

Screening:

- *Key Findings*
- *The Way Forward: When Communities Lead, Vaccination Succeeds*

Panel Discussion

Refreshments provided

8:30 - 10:00 AM **PLENARY IV: Open Forum Discussion**

Ballroom 1

Challenges of Online & Offline Circulating Misinformation Relating to Zero-Dose Children and Vaccine Introduction

Moderator: Angus Thomson, PhD, *Principal, Irimi Company*

Panelists:

- **Adidja Amani**, MD, MPH, MVDDc, PhD Candidate, *Global COVID-19 Vaccine Delivery Partnership, WHO Regional Office for Africa*
- **Ana Bottallo**, PhD, *Journalist, Folha de S. Paulo, Brazil*
- **Julie Leask**, PhD, MPH, *Social Scientist and Professor, Faculty of Medicine and Health, University of Sydney*
- **Farah Naz Qamar**, MD, MSc, *Associate Professor, Aga Khan University*
- **Joe Smyser**, PhD, MSPH, *Chief Executive Officer, The Public Good Projects*

10:00 - 10:30 AM

MORNING BREAK

10:30 - 12:30 PM **CONCURRENT SESSION IV: Tools and Approaches to Boost Vaccine Confidence**

Ballroom 1

SESSION 1: Research-Based

Moderator: Kate Hopkins, PhD, MPH, *Director of Research, Vaccine Acceptance and Demand, Sabin Vaccine Institute*

- **Emily Miller**, MGH, *Education and Training Coordinator, International Vaccine Access Center at Johns Hopkins Bloomberg School of Public Health*
Evaluation of a Training Resource to Strengthen Healthcare Worker Capacity in Combating Vaccine Misinformation
- **John Cook**, PhD, *Senior Research Fellow, University of Melbourne*; **Jacquellyn Ssanyu**, MPH, *Research Coordinator, Makerere University*; **Doris Njomo**, PhD, MA, *Principal Research Scientist, Kenya Medical Research Institute*; **Rubina Qasim**, RN/IRN, MScN, *Acting Principal, Dow Institute of Nursing & Midwifery, Dow University of Health Sciences, Karachi, Pakistan*
Co-Designing a Mobile-Based Game to Improve Misinformation Resistance and Vaccine Knowledge in East Africa and South Asia
- **Suman Pant**, MBBS, MPH-GH, *Research Officer, Nepal Health Research Council*
How Microbe Literacy Workshops are Conducted and Why We Think They Work

Ballroom 2

SESSION 2: Making it Personal: Using Motivational Interviewing to Increase Pandemic Vaccine and Routine Immunization Uptake Across Four Countries

Moderator: Nessa Ryan, PhD, MPH, *Global Health Epidemiology Fellow, Global Immunization Division, US Centers for Disease Control and Prevention*

- **Arnaud Gagneur**, MD, PhD, *Professor, Université de Sherbrooke*
Training HCW in an Evidence-Based Immunization Promotion Strategy that Integrates MI in Quebec
- **Julie Leask**, PhD, MPH, *Social Scientist and Professor, Faculty of Medicine and Health, University of Sydney*
The Sharing Knowledge About Immunization (SKAI) Approach Integrating MI in Australia
- **Raluca Zaharia**, *Social and Behavior Change Specialist, UNICEF Romania*
Using Motivational Interviewing to Encourage Timely Completion of Vaccinations and Improved Interpersonal Communication Between HCWs and Caregivers in Romania
- **Hinda Omar**, *Health Educator Specialist, Minnesota Department of Health, USA* & **Nessa Ryan**, PhD, MPH, *Global Health Epidemiology Fellow, Global Immunization Division, US Centers for Disease Control and Prevention*
Modules to Build Skills in Effective Peer-to-Peer Communication About Vaccines in Somali Diaspora Communities

Breakout Groups: Gain practical experience using a role-playing motivational interviewing exercise

Ballroom 3

SESSION 3: Skills Building Workshop on Human-Centered Design Approach to Increase Vaccine Demand

Moderator: UNICEF/Nucleus

During this interactive skills building session, practical tools will be introduced to analyze complex challenges and foster collaborative problem-solving through various systems mapping methods. Participants will engage in group activities using example scenarios to enhance community understanding and engagement with primary health services.

12:30 - 2:00 PM

LUNCH BREAK

2:00 - 3:30 PM

CONCURRENT SESSION V: Social Listening and Understanding Community Information Needs

Ballroom 1

SESSION 1: Bridging Research to Practice

Moderator: **Kate Hopkins**, PhD, MPH, *Director of Research, Vaccine Acceptance and Demand, Sabin Vaccine Institute*

- **Chrys Promesse Kaniki**, MD, PhD Candidate, *Senior Technical Officer for Strategic Program and Bingwa Initiative Coordinator, Africa Centers for Disease Control and Prevention*
Mind the Gap: Bridging Disparities in Vaccine Acceptance Across Different Communities
- **Susanne Montgomery**, PhD, MPH, MS, *Professor and Dean, Loma Linda University*
Understanding COVID-19 Vaccine Acceptance Among Healthcare Workers: Implications for Community
- **Valentina Bollenback**, *Regional Program Director - Asia, MAGENTA*
Countering Misinformation in South Asia Amid the COVID-19 Pandemic [Afghanistan, Bangladesh, India, Pakistan, Sri Lanka]
- **Lucilla Blankenberg**, *CEO, Community Media Trust*
Zwakala National Youth Social Media Campaign to Mitigate Rumors Using Humor [in South Africa]
- **Charles N. Kakaire**, MPH, *Social and Behavior Change Specialist, Immunization, UNICEF*
Social Listening and Anthropological Insights into Ebola Virus Disease and Vaccination in Uganda: A Mixed Methods Study
- **Joël Fabrice Konan Djaha**, MPH, *Qualitative Research Assistant, Université Félix Houphouët-Boigny /Programme PAC-CI*
Vaccination Against COVID-19 in Côte d'Ivoire: Responding to Missed Opportunities to Promote to Virtual Facebook Communities

(Presenting in French)

Ballroom 2

SESSION 2: Demand Generation Focused

Moderator: **Chelsey Lepage**, MA, *Director of Programs, Irimi*

- **Margie Danchin**, MBBS, FRACP, PhD, *Consultant Paediatrician, Murdoch Children's Research Institute Vaccine Champions Program in Viet Nam and Fiji*
- **Raheel Allana**, MSBE, BDS, *Research Specialist, Aga Khan University*
Mobile Phone Caller Tunes as an Innovative Strategy to Mitigate Pandemic Spread and to Promote Vaccination Uptake in Pakistan Digital Health Strategies
- **Chizoba Wonodi**, DrPH, *Associate Scientist, Johns Hopkins Bloomberg School of Public Health; and Convener, Women Advocates for Vaccine Access*
Targeted Messaging for COVID-19 Vaccine Acceptance (TM-COVAC)
- **Daniela Da'Costa**, MSc, *Technical Advisor, Institute of Inclusive Health, and Research Guest, Unit of Medical Anthropology, Universidad del Valle de Guatemala*
Developing a Transdisciplinary Approach to Intercultural Team Building for Addressing Vaccine Hesitancy Uptake in Maya Communities of Guatemala
- **Corrina Moucheraud**, ScD, MPH, *Associate Professor, University of California Los Angeles*
COVID-19 Vaccine Information, Misinformation and Vaccine Uptake in Malawi
- **Rabab Batool**, PhD Candidate, *Senior Instructor, Aga Khan University*
Typhoid Conjugate Vaccine Acceptance Among Parents of Age-Eligible Children in a Typhoid Outbreak Setting of Lyari Town Karachi, Pakistan

Ballroom 3

SESSION 3: INTERACTIVE SESSION – How to tell your immunization story to a journalist and why?

Moderator: **Nadia Peimbert-Rappaport**, *Senior Manager, Stakeholder Partnerships, Vaccine Acceptance & Demand, Sabin Vaccine Institute*

- **Ana Bottallo**, PhD, *Science Journalist and media mentor, Folha de S. Paulo, Brazil*
- **Patrick Kahondwa**, *Science Journalist, Chief Editor of sciencemediadc.net and reporter for SciDev & VaccinesWork*
- **Jaya Shreedhar**, MD, *Media Trainer and Journalist, Internews*

This interactive session with seasoned media trainers and health and science journalists from Africa, Asia and the Americas will provide participants with practical guidance and approaches to engaging with the media on vaccination acceptance, demand and delivery issues, using storytelling and strategic communications tactics. The session will cover:

- Understanding why the media is important to build and sustain immunization
- Addressing the challenges journalists face in covering vaccines and immunization
- Practical approaches and resources for effective media outreach and delivering compelling messages

3:30- 4:00 PM

AFTERNOON BREAK

4:00- 5:00 PM

Ballroom 1

CLOSING PLENARY: Connecting the Vaccination Ecosystem

VARN2023 Poster Session Awards

- **Ève Dubé**, PhD, *Medical Anthropologist, Quebec National Institute of Public Health, Canada*
VARN2023 Poster Session Awards

Closing Remarks

- **Stacey Knobler**, MSc, *Vice President, Vaccine Innovation & Global Immunization, Sabin Vaccine Institute*
- **Deepa Risal Pokharel**, MA, *Senior Adviser, Social and Behavior Change/Team Lead Immunization Demand, UNICEF HQ*